

DIGITAL TRANSFORMATION SUMMIT

Conference Sponsorship Options

This summit is the premier gathering place for aerospace OEMs, suppliers, and operators from right across the value stream from engineering to supply chain, operations to maintenance, who are looking to streamline their digital operations and to drive efficiency in decision making.

The benefits of sponsoring are wide-ranging and include:

- Knowledge exchange focused on the challenges and opportunities surrounding digital acceleration and transformation
- Establishing or re-affirming your brand as a thought-leader in the industry
- Connecting face to face with key decision makers from across the value chain.



Dedicated in-person
forum for knowledge
exchange and
industry updates



Senior attendees
from the aerospace
and defense digital
value chain



2-day conference
and superb networking
opportunities

High Level Sponsorship



Platinum Sponsor: \$20,500 (2 available)

- Reference as the 'Platinum Sponsor' organization in all communications and top billing of logo placement
- Opportunity to have a panel speaker on the conference agenda (subject to availability and approval of the Conference Producer)
- Opportunity to provide a tour of your (or a customer's) facility as part of the official conference program (transportation to and from the facility to be provided by the Sponsor)
- Exclusive sponsorship of one element of the event (see list)
- Tabletop display space with dressed table, chairs and one electrical socket
- 4 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- DPS advert in the digital event guide
- Top Leaderboard banner on Event Website (728 x 90)
- Opportunity to distribute promotional materials at the event (material to be pre-approved by Aviation Week Network)
- Logo to be featured on marketing and promotional materials related to the summit, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

Premium Sponsor: \$12,750

- Reference as the 'Premium Sponsor' in all communications and billing of logo placement above 'Sponsor' and 'Exhibitor' companies
- Exclusive sponsorship of one element of the event (see list)
- Tabletop display space with dressed table, chairs and one electrical socket
- 3 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Logo to be featured on marketing and promotional materials related to the summit, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

Sponsor: \$8,500

- Reference as the 'Sponsor' in all communications and billing of logo placement above 'Exhibitor' companies
- Tabletop display space with dressed table, chairs and one electrical socket
- 2 delegate places at the event and 30% discount on any additional delegate places
- Half page profile in the digital event guide
- Half page advert in the digital event guide
- Logo to be featured on all marketing and promotional materials related to the summit, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

Showcase Exhibition – Tabletop Display: \$5,750



The Digital Transformation Summit Showcase will enable you to display your products and services to the senior level attendees throughout both days of the conference

- Tabletop display space with with dressed table, chairs and one electrical socket
- 2 delegate places at the event
- 100 word profile in the event guide
- Logo to be featured on event website as 'exhibitor,' with a link to your website

Elements for Exclusive Sponsorship and A La Carte Sponsorship



⚡ Welcome Reception: \$5,500*

Host the kick off social affair that brings all attendees together in a relaxed environment for the first of numerous networking activities



⚡ End of Day One Reception: \$6,550*

After a full day of conference sessions, unwind with fellow attendees over drinks to develop key business relationships



⚡ Delegate Lunch: \$6,550* (2 available)

A great opportunity to host and network with all attendees over a relaxed lunch

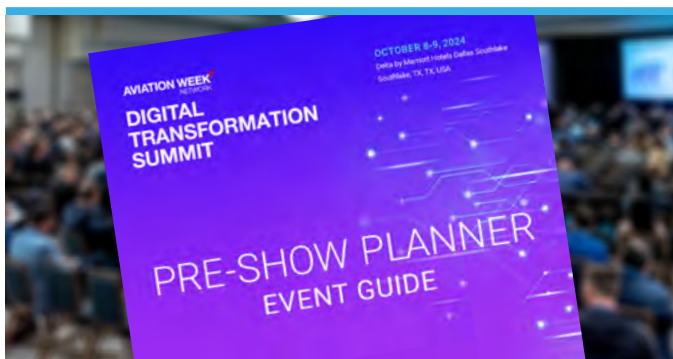


⚡ Refreshment Breaks: \$5,500*

Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand

* Price if not using as part of a Platinum or Premium sponsor package.

Elements for Exclusive Sponsorship and A La Carte Sponsorship



⚡ Digital Event Guide: \$4,750*

Opportunity to sponsor the attendee guide which is available to all attendees digitally and our wider database online post event, includes a full page advert and branding on every spread



⚡ Badges & Event Registration: \$5,500*

Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee



⚡ Executive Roundtable (4 available)

Pricing for a Sponsored Roundtable:

- Standalone Roundtable Sponsorship: \$6,000
- Tabletop Roundtable Upgrade: \$4,500
(Upgrade your tabletop package to include the roundtable sponsorship and receive a bundle discount).

Take the opportunity to host a 30-minute roundtable discussion on the topic of your choice (subject to conference producer approval). Each roundtable will have space for 10 guests, allowing attendees to choose which topic they would like to join and engage in a meaningful discussion and associate your company as the subject matter expert.

* Price if not using as part of a Platinum or Premium sponsor package.

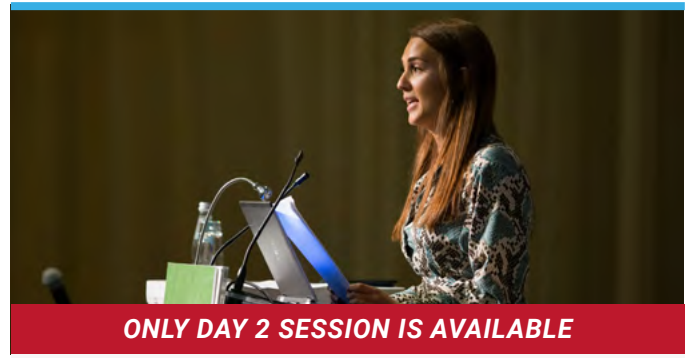
A La Carte Sponsorship



⚡ Sponsored Session

- Standalone: \$9,500
- With Platinum or Premium Sponsorship: \$8,265

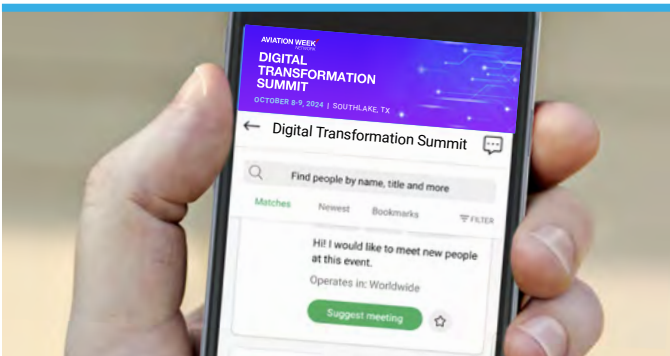
Sponsor and run a specialist 30 minute session on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the program)



⚡ Tech Talk

- Standalone: \$6,085
- With Platinum or Premium Sponsorship: \$5,500

Sponsor and run a short (15 minute) production demonstration or case study presentation as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the program)



⚡ Event App: \$ 4,500*

Put your brand in prime placement on the official app for the event

* Price if not using as part of a Platinum or Premium sponsor package.

A La Carte Items



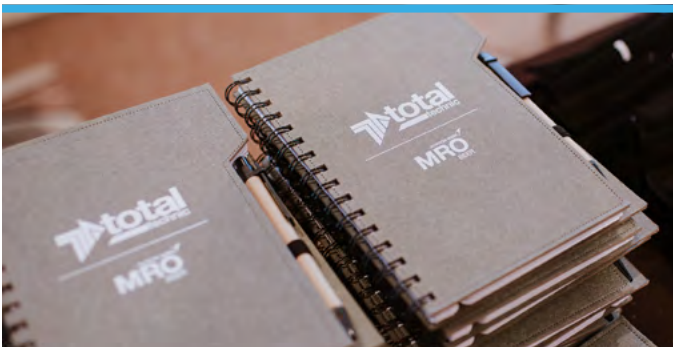
⚡ Lanyards: \$2,550*

Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and exhibitors



⚡ Bags: \$3,250*

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee



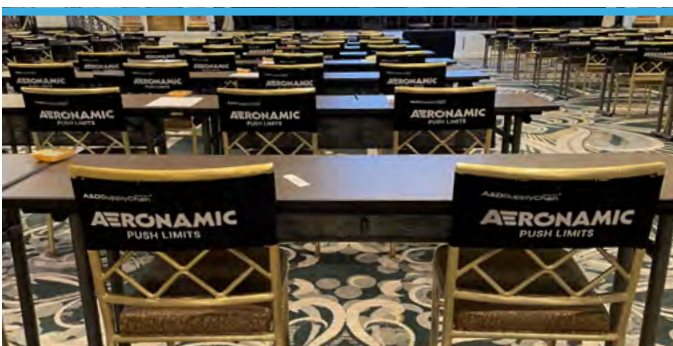
⚡ Notebooks: \$3,250*

Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact



⚡ Pens: \$1,700*

Get your branding on the pens given out at the conference, available for all attendees

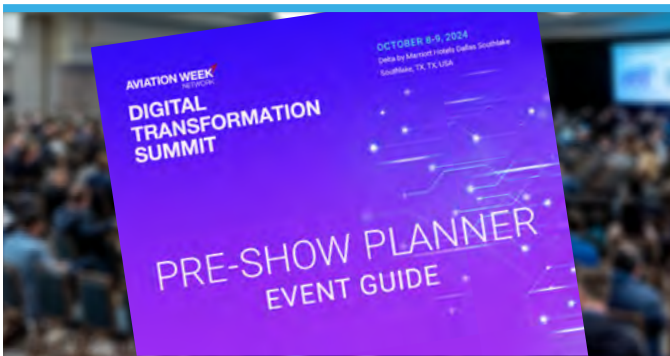


⚡ Chair Covers: \$3,500*

Put your logo on the chair covers in the conference room for an impactful branding opportunity

⚡ Have an added value idea you would like to sponsor?
Contact your account rep for bespoke opportunities

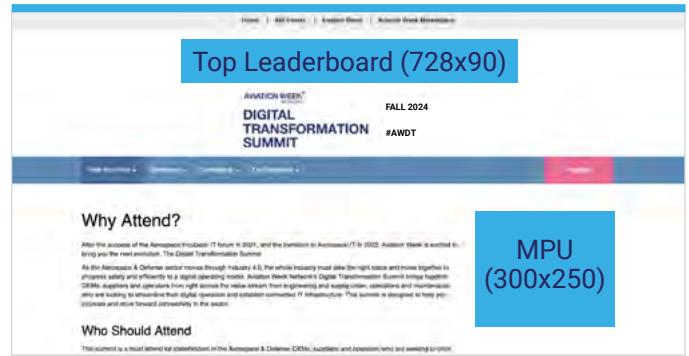
* Cost of production of item included in sponsorship cost



➤ Digital Event Guide Advertisement

Back Cover	\$2,500
Inside Front Cover	\$2,500
Inside Back Cover	\$1,500
Full Page	\$1,050

Upgrade your advert with the assistance of our Designer for an extra \$100.



➤ Website Advertising

Top Leaderboard (728x90)	\$4,725
MPU (300x250)	\$2,895

5 slots available for each position

➤ Audience Extension

MRO Latin America offers exhibitors the ability to use audience extension to expand brand awareness. We can now **target MRO Latin America prospects and attendees** while they search the internet and interact on social media with our audience extension program. This opportunity increases brand exposure and adds additional influence to your online marketing campaign prior to the event and you can also target prospects you didn't connect with, after the event. You provide the creative, we take care of the rest!

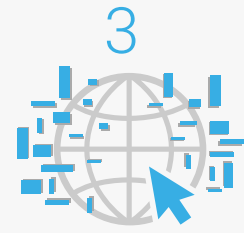
What is Audience Extension, and How Can it Help You?



1
A Potential **Customer** visits the MRO Latin America Website.



2
Ad campaign is activated – viewers are now **"cookie"** to allow for your brand's ads to be displayed on other sites.



3
Your **Ads** are served to potential customers on websites they visit in their daily browsing.

Audience Extension uses cookies to track visitors of one site and reach those same visitors with ads on other sites. Now you can retarget & advertise directly to website visitors & conference attendees pre-show, post-show & year-round!

Specs: Universal Ad Package Compliant Sizes

The Universal Ad Package is a set of four web banner creative sizes that are accepted and available almost universally across the web. We highly recommend including these sizes in your Campaign. The sizes are (in pixels, width x height): 300 x 250, 728 x 90, 160 x 600, 180 x 150.

Specs: Smart Phone Mobile Sizes

If your prospects are predominantly interacting with your website on their mobile devices, you'll want to include mobile banner sizes in your campaigns. The sizes are (in pixels, width x height): 320 x 100, 320 x 50.

Package Options Impressions/Cost

50,000	\$ 5,100
100,000	\$6,700
150,000	\$7,800

To sponsor or exhibit, please contact your account representative:

All Americas/Canada



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Alison Weller

Manager, Exhibit Sales
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alison@accessgroup.aero

Package/Item: _____

Company Name: _____
(as it will appear in print)

Marketing Contact: _____

Contact Title: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Your URL Address: _____

This link will be used on the event site to link back to your company site

I have read and agree to abide by the *Sponsorship/Added Value Guidelines and Terms & Conditions*
<https://events.aviationweek.com/en/exhibitor.html>

Signature: _____ Date: _____

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.
100% payment is due upon receipt of invoice.

Total Payment: \$ _____

Finance Contact: _____

Company: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Aviation Week Representative: _____

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